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Quilted in Clay Announces Availability of the “Hidden Magic” Jewelry Line

Alvarado, Minnesota — November 15, 2005 — Quilted in Clay announced today the re-launch of its Hidden Magic line of earrings and pendants in a wider selection of unique designs. Once offered in an aurora borealis style only, the Hidden Magic line will now be available in an array of imagery handcrafted using stamp reliefs such as the rune alphabet, textured shells, Celtic symbols, and many more.

“The Hidden Magic jewelry line was ‘retired’ when my sole business focus became quilt block design jewelry and accessories,” said Jennifer Patterson, Artist and Owner, Quilted in Clay. “But it remained in our Web gallery of favorites and we continuously receive requests for it. This motivated me to take another look, and expand the collection through a new selection of timeless designs.”

The Hidden Magic line is handcrafted in polymer clay to look as smooth as glass, yet each piece appears to have multi-layered images. There are no inks, paints or powders used to create the magical effect as the imagery is created using an array of stamp reliefs. Pendants are finished on both sides, have a fishing swivel hook, and are hollow with tiny glass beads inside that rattle when you shake them.

To see the Hidden Magic jewelry, and the complete line of Quilted in Clay products, please visit the Web site at www.quiltedinclay.com.

About Quilted in Clay

Quilted in Clay specializes in jewelry and accessories based on traditional quilt block patterns. The collection includes pendants, brooches and earrings handcrafted in polymer clay, in addition to an annual Christmas design. Founded in 1993, Quilted in Clay is a family-owned and run business with distribution via the Web and at quilt shows and events throughout the United States and Canada. To learn more, visit www.quiltedinclay.com.

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